

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>YABUKIJEFFERY W</u> (Last) (First) (Middle) <u>255 FISERV DRIVE</u> (Street) <u>BROOKFIELD WI 53045</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>FISERV INC [FISV]</u> 3. Date of Earliest Transaction (Month/Day/Year) <u>03/19/2018</u> 4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>President and CEO</u> 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	03/19/2018		S		24,000 ⁽¹⁾⁽²⁾	D	\$73.27 ⁽³⁾	727,030 ⁽²⁾	D	
Common Stock	03/19/2018		S		10,000 ⁽¹⁾⁽²⁾	D	\$73.8 ⁽⁴⁾	717,030 ⁽²⁾	D	
Common Stock								236,428 ⁽²⁾	I	By Trust ⁽⁵⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$69.9 ⁽²⁾						02/21/2019 ⁽⁶⁾	02/21/2028	Common Stock	178,572 ⁽²⁾		178,572	D	
Stock Option (right to buy)	\$56.91 ⁽²⁾						02/22/2018 ⁽⁶⁾	02/22/2027	Common Stock	186,818 ⁽²⁾		186,818	D	
Stock Option (right to buy)	\$48.33 ⁽²⁾						02/19/2017 ⁽⁶⁾	02/19/2026	Common Stock	275,776 ⁽²⁾		275,776	D	
Stock Option (right to buy)	\$39.53 ⁽²⁾						02/18/2016	02/18/2025	Common Stock	412,992 ⁽²⁾		412,992	D	
Stock Option (right to buy)	\$28.49 ⁽²⁾						02/19/2015	02/19/2024	Common Stock	503,140 ⁽²⁾		503,140	D	
Stock Option (right to buy)	\$20.18 ⁽²⁾						02/20/2014	02/20/2023	Common Stock	634,376 ⁽²⁾		634,376	D	
Stock Option (right to buy)	\$16.32 ⁽²⁾						02/22/2013	02/22/2022	Common Stock	482,700 ⁽²⁾		482,700	D	
Stock Option (right to buy)	\$15.43 ⁽²⁾						02/23/2012	02/23/2021	Common Stock	658,380 ⁽²⁾		658,380	D	
Stock Option (right to buy)	\$11.93 ⁽²⁾						02/24/2011	02/24/2020	Common Stock	777,652 ⁽²⁾		777,652	D	

Explanation of Responses:

1. This sale was effected pursuant to a Rule 10b5-1 trading plan which was entered into by the reporting person for estate and financial planning purposes.

2. Adjusted to reflect the two-for-one split of Fiserv, Inc. common stock distributed at the close of business on March 19, 2018 to holders of record on March 5, 2018.
3. This transaction was executed in multiple trades at prices ranging from \$72.86 to \$73.57 as adjusted to reflect the two-for-one split of Fiserv, Inc. common stock distributed at the close of business on March 19, 2018 to holders of record on March 5, 2018. The price reported above reflects the weighted average sale price as adjusted to reflect this stock split. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
4. This transaction was executed in multiple trades at prices ranging from \$73.62 to \$74.04 as adjusted to reflect the two-for-one split of Fiserv, Inc. common stock distributed at the close of business on March 19, 2018 to holders of record on March 5, 2018. The price reported above reflects the weighted average sale price as adjusted to reflect this stock split. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
5. By the Yabuki Family Foundation of which Mr. Yabuki serves as trustee.
6. One-third of these options vest on each anniversary of the grant date.

Remarks:

/s/ Lynn S. McCreary (attorney-in-fact) 03/21/2018

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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