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Williams Lake and District Credit Union Advances Its Technology Platform with Selection of DNA from Fiserv via Celero

- ▮ **Credit union will use the DNA® account processing platform to gain efficiencies and expand services to keep pace with members' fast-changing needs**
- ▮ **Modern, real-time technology cited as key factor in credit union's selection of DNA**
- ▮ **Fiserv and Celero collaborate to deliver unique solution**

Brookfield, Wis., October 22, 2015 – [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that Williams Lake and District Credit Union, based in Williams Lake, British Columbia (Canada), has selected the [DNA](#)® account processing platform from Fiserv to serve as its technology platform for the future. Celero, a Fiserv partner and a leading provider of IT solutions to financial institutions across Canada, will manage the conversion and implementation of DNA for Williams Lake. Celero will also provide back office, help desk, third-party liaison and other ongoing business services for the credit union.

Williams Lake, a \$207 million asset credit union, selected the DNA account processing platform to take advantage of its open architecture, modern technologies and 24/7 real-time processing to offer exceptionally responsive service to the credit union's 11,500 members.

“At Williams Lake and District Credit Union, our members are at the center of everything we do. Enhancing our technological capabilities through the DNA account processing platform will ensure we provide our members with extremely efficient service,” said Jim Zimmerman, CEO, Williams Lake and District Credit Union.

DNA is a unified, 24/7 real-time core platform that's designed around member relationships to deliver personalized service and more relevant product offerings. The open architecture of DNA will enable Williams Lake to integrate a range of additional Fiserv solutions, add new products and services quickly, and take advantage of DNAapps™ that the credit union can create for itself or download from the [DNAappstore](#)™ to enhance member service.

In addition to DNA, the credit union added Digital Document for DNA and a suite of financial accounting solutions from Fiserv. They also selected Professional Services for DNA to help implement best practices.

“With DNA, Williams Lake gains a modern technology platform that provides a full 360-degree view of member relationships and the flexibility to address members' changing needs and expectations at the speed of life,” said Rob Palin, general manager in Canada for Open Solutions, Fiserv. “Along with our partner, Celero, we look forward to extending our relationship with Williams Lake to provide technology solutions that enable them to deliver innovative and relevant member experiences.”

Fiserv is the U.S. market leader in account processing services, and more than one-third of U.S. financial institutions rely on Fiserv for account processing solutions and expertise. DNA has been [recognized by industry-leading analysts](#) for its technology, user experience and breadth of functionality.

In a world that is moving faster than ever before, Fiserv helps clients deliver solutions that are in step with the way people live and work today – financial services at the speed of life. Learn more at [TheSpeedofLife.com](#).

About Williams Lake and District Credit Union

Williams Lake and District Credit Union opened in 1952. Over time, Williams Lake and District Credit Union has expanded into three branches serving two additional communities, serving 10,000 members and holding approximately \$207 million in assets. Their vision is to be a progressive, flexible, knowledgeable and approachable cooperative financial institution focused on meeting the needs of its members and the communities it serves.

About Celero

Celero is a leading provider of IT solutions to financial institutions across Canada. Consistently ranked among the world's top financial technology companies on the annual FinTech 100 list, Celero has over 250 employees located across Canada. A full-service IT shop, Celero provides complete banking solutions, IT planning, systems integration, hosting, support, maintenance and professional services to meet the unique needs of financial institutions of all sizes and delivers world-class reliability through our Canadian-based data centres, employees and operations. Celero is owned and operated by the credit union system. For more information about Celero, visit celero.ca.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) enables clients to achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more than 30 years, Fiserv has been a leader in financial services technology, and today is among FORTUNE® magazine's World's Most Admired Companies and Forbes magazine's America's Best Employers. For more information, visit www.fiserv.com.

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