

## Fiserv Introduces Reporting Module to Give Asset Managers Insightful Model Portfolio Data

- Part of the Unified Wealth Platform from Fiserv, new reporting module of Model Management already adopted by asset managers and broker-dealers
- Solution provides investment managers insights into the use of their models-only portfolios by broker-dealer sponsor firms
- Managers can access data reports weekly; sponsors benefit from automation of once-manual reporting processes

BROOKFIELD, Wis.--(BUSINESS WIRE)-- <u>Fiserv</u>, Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today launched Model Management: Reporting, a new module that provides investment managers with model portfolio data.

Model Management: Reporting within the Unified Wealth Platform from Fiserv provides investment managers data about the use of their models-only portfolios by participating broker-dealer sponsor firms. Reports include assets under management, weekly and monthly asset flows and information about the financial advisors using the models, as provided by the sponsor firm. In addition, an optimized login process provides single sign-on access to the middle-office component of the Fiserv platform.

"This technology gives investment manager clients access to key metrics about the use, penetration and movement of their portfolios," said Cheryl Nash, president, Investment Services, Fiserv. "With the largest lineup of models-only sponsors in the industry, this data enables managers to measure their models' penetration in a particular region or financial advisor, allowing them to measure their performance relative to competitors."

"Both sponsors and managers have given very positive feedback on Model Management: Reporting. Managers appreciate the timeliness, transparency and years' worth of rolling data, and sponsors appreciate the efficiency of the application since they no longer have to provide data and maintain email lists of their managers," said Michael Snizek, product manager, Investment Services, Fiserv. "Once additional sponsors begin to use this component of Model Management from Fiserv, managers will be able to retrieve timely, accurate data that provides powerful insight into the use of their funds. With more than 60 managers already using the technology, we'll be able to readily add additional managers, making Model Management: Reporting a very robust source for models-only manager data."

Model Management: Reporting will be a featured solution at the Fiserv Booth (#101 and 103) at the MMI 2013 Fall Solutions Conference in New York, NY on October 15-16, 2013. A Fiserv representative will be onsite to answer questions and provide more information and demonstrate the solution.

## **Additional Resources:**

MMI 2013 Fall Solutions Conference - <u>http://www.mminst.org/conference-events/2013-fall-solutions-conference</u>

## **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit <u>www.fiserv.com</u>.

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Senior Public Relations Manager Fiserv, Inc. 678-375-3744 julie.nixon@fiserv.com or

Additional Contact: Wade Coleman Director, Public Relations Fiserv, Inc. 678-375-1210 wade.coleman@fiserv.com

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