



February 25, 2013

## Gen. Colin Powell to Address Financial Institution Leaders at Fiserv Forum 2013

- | Forum spring client conference, to be held April 15 -18, is one of the largest annual financial services technology events
- | Powell to share his lessons on life and leadership from historic career in the military and public service
- | Thought leaders from Fiserv and leading financial institutions to discuss strategies and technologies that enhance the customer experience

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that General Colin L. Powell, USA (Ret.) will deliver a keynote address at Fiserv Forum 2013, [the spring conference](#) for Fiserv clients. Gen. Powell continues the conference tradition of bringing iconic world leaders, including the past two former U.S. Presidents, to address leaders from across the financial services industry. Forum will be held Apr. 15 —18 at The Venetian and The Palazzo in Las Vegas.

In addition to Gen. Powell, Forum will feature thought leaders from Fiserv, headlined by President and Chief Executive Officer Jeff Yabuki, and key executives from a range of innovative financial providers. Forum features more than 100 sessions dedicated to financial services trends and technologies, including mobile banking, payments, and strategies for serving the small businesses market.

"Gen. Powell's experience from a lifetime of service and leadership provides perfect context for Forum," said Yabuki. "We look forward to another thought-provoking event that will help clients exchange ideas and strategies for delivering world-class financial experiences to their consumer and business customers."

Powell, a retired four-star general of the U.S. Army and the 65<sup>th</sup> U.S. Secretary of State, will speak to attendees about the lessons that shaped his life and career, which were the topics of his bestselling book, *It Worked For Me*, published in May 2012. With more than 50 years of public service, including senior military and diplomatic positions across four presidential administrations, Gen. Powell's deep commitment to democratic values and freedom continues to be felt around the world. His public speeches work to inspire leadership skills in diverse communities across the country, including the business community. His autobiography, *My American Journey*, was a best seller and has been published in more than a dozen languages.

At Forum, participants will choose from a number of breakout sessions, including discussions on informed decision-making with performance and analytics, harnessing technology to optimize infrastructure, the transforming payments landscape, the consumer-driven experience and more. Each session of the conference will provide insights on subjects that aim to improve the overall experience offered to the end-user and experienced by the provider. In addition to Fiserv product experts, clients will demonstrate real-world applications for technology through case studies, panel discussions and presentations in smaller group settings.

The latest innovations from Fiserv will be demonstrated in the event's 80,000 sq. ft. Solutions Center, the dynamic hub for products and services. This interactive venue gives clients a firsthand look at a large number of new and existing solutions, and provides an opportunity to interact with Fiserv product experts.

Discounted early bird registration for Forum 2013 is available through March 25. The [client conference agenda is available online](#) with additional speakers to be announced soon.

### Additional Resources:

- | Registration and event agenda — <http://www.fiserv.com/events/Fiserv-forum-2013.htm>
- | Follow @Fiserv and the [#FiservForum](#) hashtag on Twitter
- | Get event updates on Facebook - <http://www.facebook.com/fiserv>

## About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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### **Media Relations:**

Judy DeRango Wicks  
Vice President  
Corporate Communications  
Fiserv, Inc.  
678-375-1595  
[judy.wicks@fiserv.com](mailto:judy.wicks@fiserv.com)

or

### **Additional Contact:**

David Carden  
Senior Vice President  
Corporate Marketing  
Fiserv, Inc.  
402-421-4211  
[david.carden@fiserv.com](mailto:david.carden@fiserv.com)

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