



August 28, 2012

Fiserv Names Ginger Schmeltzer Senior Vice President, Emerging Payments

Brookfield, Wis., August 28, 2012 - [Fiserv, Inc.](#) (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that Ginger Schmeltzer has joined the company as senior vice president, Emerging Payments, Digital Payment Solutions, which is a new position at the company. In this role, Schmeltzer will lead the development and execution of enterprise-wide initiatives to facilitate the delivery of new payment services, with an initial focus on the rapidly evolving mobile payments market.

Schmeltzer is a seasoned financial industry professional with significant experience spanning both digital channels and payments. Most recently, Schmeltzer was senior vice president of Digital Channel Management at SunTrust Bank where she oversaw online banking, mobile banking and digital money movement technologies, in addition to online sales and the SunTrust.com website. During her time at the bank she also developed and executed strategies for mobile financial services, person-to-person payments and electronic billing and payment.

Previous to this, Schmeltzer spent eight years at Edgar, Dunn & Company, where she led the development and growth of the firm's mobile financial services practice. She also has an extensive international background, including international sales and global marketing experience.

"The demand for digital payments and services, and the potential for innovation in this area, led us to create this role," said Rahul Gupta, group president, Digital Payment Solutions, Fiserv. "Ginger's skills and talents are an ideal fit with what we envisioned, and her deep and diverse experience will help Fiserv anticipate and meet demand for our existing mobile and payments services while also addressing emerging opportunities."

Schmeltzer will report directly to Gupta in her new role.

Schmeltzer is a graduate of Virginia Polytechnic Institute and State University with Bachelor of Arts degrees in international business and Spanish. She also holds an MBA from Emory University's Goizueta Business School.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry. Fiserv is driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For six of the past eight years, Fiserv ranked No. 1 on the FinTech 100, an annual international listing of the top technology providers to the financial services industry. For more information, visit www.fiserv.com.

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