

## Check Into Cash Signs Walk-in Bill Payment Agreement with Fiserv

# Consumers will be able to pay hundreds of household bills in person at more than 900 Check Into Cash locations

BROOKFIELD, Wis., Jun 02, 2009 (BUSINESS WIRE) -- Fiserv, Inc. (NASDAQ: FISV), the leading global provider of financial services technology solutions, today announced that Check Into Cash has selected the CheckFreePay walk-in bill payment service from Fiserv to enable customers to pay their bills in person using cash. Check Into Cash, a provider of consumer financial services, will offer the CheckFreePay service at more than 900 locations, spanning 30 states. The service will give Check Into Cash customers the opportunity to pay a broad selection of common household bills, including utility, cellular, auto, insurance and credit card bills.

"Walk-in bill payment is a convenient and reliable way for consumers to pay their monthly bills, particularly for consumers who prefer to manage their finances using cash," said Paul Harrison, senior vice president and general manager of Walk-in Solutions at Fiserv. "Fiserv gives consumers the ability to pay bills from hundreds of companies in cash using the CheckFreePay service, and provides affordably priced standard and next-day payment options."

The CheckFreePay walk-in bill payment service will be integrated seamlessly into existing Check Into Cash point-of-sale terminals via the CheckFreePay Link(TM) platform, allowing Check Into Cash to streamline the administrative aspects of walk-in bill payment. Check Into Cash will benefit from simplified end-of-day reconciliation and will not have to conduct extensive training on new platforms because CheckFreePay Link allows the company to leverage existing hardware.

"Check Into Cash is quickly becoming a one-stop financial services provider for consumers, and the addition of CheckFreePay walk-in bill payments from Fiserv further rounds out our service selection," said Steve Scoggins, president of Check Into Cash. "With the seamless integration into existing point-of-sale terminals that CheckFreePay Link offers, we should have the service up and running quickly, without a need for extensive training or installation of new hardware."

CheckFreePay is a leader in the post-paid walk-in bill payment market, enabling consumers to pay more than 2,500 bills at more than 16,000 retail agent sites nationwide. CheckFreePay agents include supermarkets, drugstores and convenience stores, along with hundreds of independent and chain store retailers. For more information, visit <u>www.checkfreepay.fiserv.com</u>.

### **About Check Into Cash**

Founded in Cleveland, Tennessee in 1993 Check Into Cash is a specialty consumer financial services company whose primary product is payday advances. Check Into Cash operates more than 1,100 branch locations in 31 states with over 3,200 employees and is a founding member of Community Financial Services Association of America ("CFSA"). Check Into Cash offers a full suite of financial service products which include check cashing services, bill payment services, wire transfer services, money orders, reloadable prepaid debit cards, gift cards, tax preparation services, and ATM access in select locations. For more information, visit <u>www.checkintocash.com</u>.

### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is the leading global provider of information management and electronic commerce systems for the financial services industry, driving innovation that transforms experiences for financial institutions and their customers. Ranked No. 1 on the FinTech 100 survey of top technology partners to the financial services industry, Fiserv celebrates its

25<sup>th</sup> year in 2009. For more information, visit <u>www.fiserv.com</u>.

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SOURCE: Fiserv, Inc.

#### Media Relations:

Ann Cave Senior Public Relations Manager Electronic Banking Services Fiserv, Inc. 678-375-4039 <u>ann.cave@fiserv.com</u> or

Additional Fiserv Contact: Lori Stafford-Thomas Assistant Vice President Corporate Communications Fiserv, Inc. 262-879-5130 lori.stafford@fiserv.com

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