

# Programathon 2015 Benefits More Than 50,000 Schoolchildren and Highlights Fiserv Focus on Education in the Community

- Programmers in 32-hour competition developed winning web application to aid early childhood education in Central America
- Final product to be implemented at more than 200 public schools

BROOKFIELD, Wis. & BARREAL DE HEREDIA, Costa Rica--(BUSINESS WIRE)-- Fiserv, Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced that a web-based application created during the Fiserv 2<sup>nd</sup> Annual Programathon will further the education of 50,190 schoolchildren in Costa Rica, Honduras and Nicaragua.

Bringing together 130 professional and student programmers last month, some of them still in high school, Fiserv tested their coding skills in the grueling 32-hour, non-stop team event. The teams were challenged to develop a fully-functioning application that would grow the cognitive abilities of students in areas such as mathematics and logic. As a leading provider of innovative technology solutions, Fiserv understands that technology can help expand the power and reach of education.

Fiserv selected Fundación Quirós Tanzi and Fundación Zamora Terán, non-profits dedicated to bridging the digital divide in the region, as the beneficiaries of Programathon 2015. Based on parameters set by Fundación Quirós Tanzi, Fiserv created a detailed requirements document for the competitors to follow. The final product will be donated to 222 public schools in the region.

"Programathon generated healthy competition between the teams as they applied their programming skills to help a very worthy cause," said Francisco Alba, Director of Fiserv in Costa Rica. "We are proud to provide the space and resources to create an application that benefits early childhood education, while also providing a development and learning experience for future programmers."

The final application took the form of a game in which children must perform tasks such as memorizing a number of objects, transporting animals safely across a river in the correct sequence and creating a pre-defined shape from a selection of smaller shapes. The characters and scenarios created for the application are all based around Costa Rican culture and the country's natural environment.

First prize of \$3,000 was awarded to the team "Get Code" (Cristian Sánchez, Danny Mora, Esteban Piedra, Mike Salamanca and Pablo Esquivel), with the teams "Inorganic" (Carlos Pal, Daniel Alvarez, Sebastian Ureña and Steven McKenzie) and "Code Buster 2.0" (Carlos Girón, Jasson Moya, José Manuel Aguilar, Julián Méndez and Kevin Hernández) finishing in second and third and winning \$2,000 and \$1,000, respectively.

The marathon event was staffed by 60 Fiserv volunteers, who provided technical and logistical support throughout. Volunteers were on hand to ensure competitors understood the requirements of the application, while testers reviewed and evaluated deliverables. The characters used in the application were created in advance by Fiserv graphic designers in order to save the participants valuable time.

Fiserv is proud to support the communities where its associates live and work and encourages its people to volunteer in activities that align with the company's four giving priorities: financial literacy, health and wellness, environmental stewardship and education.

In a world that is moving faster than ever before, Fiserv helps clients deliver solutions that are in step with the way people live and work today — financial services at the speed of life. Learn more at <a href="https://doi.org/10.1007/jhes.com">TheSpeedofLife.com</a>.

#### Additional Resources:

Programathon - <a href="http://www.programathon.cr/">http://www.programathon.cr/</a> (Spanish)

- Fundación Quirós Tanzi <a href="http://fundaciongt.org/">http://fundaciongt.org/</a> (Spanish)
- Fundación Zamora Terán http://fundacionzt.org/ (Spanish)

#### About Fundación Quirós Tanzi

Fundación Quirós Tanzi was founded in 2011 as a non-profit organization aimed at improving the quality of life of Costa Rican children, teachers, families and communities while providing them with better development opportunities through the implementation of mobile information technologies. The goal is to foster a positive transformation of the national educational system, supported by an innovative, efficient and highly credible organization.

#### About Fundación Zamora Terán

Fundación Zamora Terán is an institution that implements the "one computer per child" educational program in Nicaragua and Honduras. In Costa Rica, Fundación Zamora Terán operates through a strategic alliance with Fundación Quirós Tanzi; in Guatemala with Fundación ALMO; and in the Dominican Republic with Barrick Pueblo Viejo. The goal is to provide access to technology for children, enhancing their education for the benefit of them and their communities.

#### **About Fisery**

Fiserv, Inc. (NASDAQ: FISV) enables clients to achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more than 30 years, Fiserv has been a leader in financial services technology, and today is among FORTUNE<sup>®</sup> magazine's World's Most Admired Companies and Forbes magazine's America's Best Employers. For more information, visit www.fiserv.com.

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