



April 19, 2013

## **Fiserv Payment Experts to Provide Insight and Analysis at NACHA PAYMENTS 2013**

Brookfield, Wis., April 19, 2013 - [Fiserv, Inc.](#) (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that Fiserv thought leaders will participate in five speaking sessions and two PAYMENTS 3D Pavilion demos at NACHA PAYMENTS 2013, which will be held in San Diego, April 21 - 24. The sessions will provide perspectives on a wide range of topics that affect the payments industry, including consumer and small business payment management, payment processing, channels such as ACH and mobile, digital payments and fraud mitigation. In addition to payment expertise, Fiserv will be showcasing solutions from its Digital Channels, Biller Solutions, Global Payment Solutions, Risk & Compliance, and Card Services businesses on the show floor in booth #305.

### **PAYMENTS 3D Pavilion**

The NACHA PAYMENTS 3D Pavilion is a new venue that affords attendees a realistic view of the next wave of payments industry innovators and challengers. These sessions include fast-paced, interactive demos and provide attendees the opportunity to interact with presenters.

- | The Fiserv Popmoney® demo will occur between 8:00 and 9:00 a.m. PT in Room 11B and again between 9 and 10 a.m. PT in the exhibit hall on Tuesday, April 23.
- | The Fiserv SpotPay™ demo will occur between 3:15 and 4:15 p.m. PT in Room 11B and again between 5:30 and 6:15 p.m. PT in the exhibit hall on Tuesday, April 23.

### **Innovation and Change in ACH Processing Products and Services**

Monday, April 22, from 9:30 - 10:30 a.m. PT

Room 4

- | David Keenan, general manager, Network Solutions, Fiserv
- | Maria T. Arminio, president and CEO, Avenue B Consulting, Inc.
- | Ben Milne, co-founder and CEO, Dwolla

Due to payments processors' ongoing quest for safe and efficient electronic payments as well as new regulation requirements set forth by the Durbin Amendment, Automated Clearing House (ACH) payments processing for retail purchases has gained renewed interest. During this session, Keenan and his co-presenters will cover alternative payments products and services that can expand current offerings to create collaborative, hybrid models for ACH processing for retail purchases.

### **Success Stories in AR/AP: Achieving STP for Payments & Remittances**

Tuesday, April 23, from 3:15 - 4:15 p.m. PT

Room 7B

- | Dean Pinou, vice president, Payment Management, Fiserv
- | Steven E. Bernstein, executive director, Global ACH Marketing, J.P. Morgan
- | Anita S. Patterson, CTP, director, Treasury Services, Cox Enterprises, Inc.
- | William Attinello, manager, Strategy and Process Improvement, Verizon Wireless

In this session, Pinou and his co-presenters will share experiences and strategies on how they successfully integrated straight through processing for both payments and remittances, including insight into how external and internal counterparties can move payments from paper to ACH.

### **Case Study: Automating ACH Dispute Resolution & Positive Impacts**

Wednesday, April 24, from 8:30 - 9:30 a.m. PT

Room 5B

- | Beverly Nichols, vice president, Global Payments Solutions, Fiserv
- | Bradley Reuvers, assistant vice president, U.S. Bank

- | Santos Cavazos, assistant vice president, Frost Bank

Attendees will benefit from an intriguing case study presented by Nichols and her co-presenters as a basis for discussion about reasons for automating ACH dispute management, improvements in operational processes that can help with regulatory compliance and impacts of the evolving customer preferences for product and service offerings.

### **Multi-Layered Strategies for Combating Fraud**

Wednesday, April 24, from 9:45 - 10:45 a.m. PT

Room 4

- | Nancy Montgomery, senior product manager, Risk & Compliance, Fiserv

Montgomery will examine current trends and threats in the payments industry and offer insights into applying the latest FFIEC guidelines to address these threats. Attendees will receive actionable business practices, recommendations and strategies that can combat digital channel fraud with a multi-layered security approach.

### **Insights to Enhance Your Paperless Billing Programs**

Wednesday, April 24, from 11:00 a.m. - 12:00 p.m. PT

Room 9

- | Eric Leiserson, senior market analyst, Biller Solutions, Fiserv
- | Edward Bachelder, director of research, Blueflame Consulting, LLC

Leiserson and his co-presenter will address the growth of e-billing across a number of channels, as well as examine the impact of mobile bill payment and consumer preferences on paperless billing programs.

### **Additional Resources:**

- | NACHA PAYMENTS 2013 - <https://payments.nacha.org/>

### **About Fiserv**

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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