

Fiserv Named Among FORTUNE Magazine's World's Most Admired Companies for Second Consecutive Year

BROOKFIELD, Wis.--(BUSINESS WIRE)-- Fiserv, Inc. (NASDAQ: FISV), a leading global provider of financial services

technology solutions, announced today that it has been named to FORTUNE[®] magazine's 2015 list of World's Most Admired Companies in the financial data services category. This is the second consecutive year the company has been named to the list, which is a definitive benchmark of corporate reputation.

Fiserv is focused on helping its 14,500 clients worldwide to serve their customers where they are, at the speed they want, with solutions and expertise that enhance the way people live and work today.

"Our people are the foundation upon which this recognition is based and I'm very proud of their commitment to client excellence," said Jeffery Yabuki, President and Chief Executive Officer, Fiserv. "Their dedication to serving our clients each day is what makes Fiserv one of the most admired companies in the world."

Thousands of executives, directors and analysts are surveyed to create the annual FORTUNE World's Most Admired Companies list. Survey respondents are asked to rate companies based on nine key attributes including innovation, people management, use of corporate assets, social responsibility to the community and environment, quality of management, financial soundness, long-term investment value, quality of products or services, and global competitiveness.

About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leader in financial services technology and one of FORTUNE[®] magazine's World's Most Admired Companies. Fiserv enables clients to achieve best-in-class results by driving quality and innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit <u>www.fiserv.com</u>.

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