

## Credit Union Leaders Converge at Fiserv Forum to Discuss Business and Technology Strategy

- Fiserv Forum fall <u>client conference for credit unions</u> to be held Sep. 10-13 in Las Vegas
- Client executives to hear visionary presentations by Fareed Zakaria, editor-at-large for *Time* magazine; Fiserv President and Chief Executive Officer Jeffery Yabuki; and Credit Union Solutions President Mark Sievewright, among other experts
- Annual Fiserv gathering, previously known as Innovate, is the industry's largest technology-focused event for credit unions

BROOKFIELD, Wis.--(BUSINESS WIRE)-- Fiserv, Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, today announced speaker and agenda details for its annual credit union client conference to be held Sep. 10-13 in Las Vegas. Speakers include the noted journalist, author and global thinker, Fareed Zakaria; Pranav Mistry, a visionary inventor who pushes the boundaries of technology and design; and a special guest speaker on Sep. 11 to recognize the significance of that day in U.S. history. Previously called Innovate, Fiserv Forum - Fall 2012 is the largest annual technology-focused event for credit unions, and is expected to attract more than 2,000 credit union and financial technology professionals.

Fiserv Forum is the "must attend" event for Fiserv credit union clients, who use the educational and strategy sessions to focus their business and technology goals. Strategic decision-making, growing credit union membership, expanding digital channels, managing risk and payment portfolio opportunities are among key areas that will be addressed. The conference will feature a 35,000 square-foot Technology Showcase, where clients can interact directly with the latest financial services solutions. Attendees will have many opportunities to network with their peers and exchange best practices for serving members. A preliminary agenda is available at <a href="http://bit.ly/forum\_agenda">http://bit.ly/forum\_agenda</a>.

"Fiserv Forum offers our clients the latest insights into business and technology strategies, in a collaborative environment where they can exchange ideas," said Jeffery Yabuki, President and Chief Executive Officer of Fiserv, and the event's opening speaker. "The content is designed to stimulate discussion toward a greater understanding of our respective roles in our industry and our communities."

Fareed Zakaria, described by *Esquire* magazine as "the most influential foreign policy adviser of his generation," will share insights on "The New Global Landscape" on Wednesday, Sep. 12. Dr. Zakaria is editor-at-large of *TIME* magazine, a weekly host for CNN and a regular columnist for *The Washington Post*.

Pranav Mistry, research assistant and Ph.D. candidate at the MIT Media Lab, will also speak, highlighting the tremendous pace of technology innovation that is changing our society. Mistry is <u>the genius behind SixthSense</u>, a wearable device that enables a new way to interact in the real world with data in the virtual world. He is also the inventor of intelligent sticky notes, a pen that draws in 3D and other innovations that integrate the digital experience with the real world.

Client registration is available at <u>http://bit.ly/forum\_fall</u>, with early registration savings and group discount opportunities. For conference updates, including additional speaker announcements, follow <u>@Fiserv\_CU</u> on Twitter and <u>Fiserv on Facebook</u>.

## About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry. Fiserv is driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For six of the past eight years, Fiserv ranked No. 1 on the FinTech 100, an annual international listing of the top technology providers to the financial services industry. For more information, visit <u>www.fiserv.com</u>.

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