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## Fiserv Named to FORTUNE Magazine's 2014 List of World's Most Admired Companies

Financial soundness, long-term investment value and social responsibility distinguish leading global financial technology solutions provider

BROOKFIELD, Wis.--(BUSINESS WIRE)-- [Fiserv](#), Inc. (NASDAQ: FISV), a leading global provider of financial services technology solutions, announced today that it has been named to FORTUNE<sup>®</sup> magazine's 2014 list of [World's Most Admired Companies](#) in the category of financial data services.

Financial soundness and social responsibility were among the top rated criteria that earned Fiserv the distinction of a "most admired" company. Equally important to the company is its focus on driving innovation to create value for clients, delivering high-quality products and services, and enhancing overall capabilities to create opportunities for associates.

"We are proud of our people, whose commitment to delivering our very best to our clients every day has made this global distinction possible," said Jeffery Yabuki, President and Chief Executive Officer, Fiserv.

More than 15,000 top executives, directors, financial and industry analysts are surveyed to create the annual FORTUNE World's Most Admired Companies ranking. Survey respondents are asked to rate companies based on ability to attract and retain talented people; quality of management; social responsibility to the community and environment; innovativeness; quality of products or services; wise use of corporate assets; financial soundness; long-term investment value; and effectiveness in doing business globally.

Evidence of Fiserv leadership is underscored by the numerous accolades the company received in 2013, including recognition from industry associations and analysts, as well as awards presented to clients that highlight their use of Fiserv technology in their business. Notable innovations recognized include the Popmoney<sup>®</sup> personal payment service, Mobiliti<sup>™</sup> mobile banking platform, including its tablet banking capabilities, and the Financial Crime Risk Management platform. For more Fiserv Leadership Proof, visit [www.fiserv.com/next/proof.html](http://www.fiserv.com/next/proof.html).

### About Fiserv

Fiserv, Inc. (NASDAQ: FISV) is a leading global technology provider serving the financial services industry, driving innovation in payments, processing services, risk and compliance, customer and channel management, and business insights and optimization. For more information, visit [www.fiserv.com](http://www.fiserv.com).

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