

Del Mar Database Promotes Sales and Marketing Executives; Katz Promoted to EVP, Sales and Marketing; Pommier Promoted to VP, National Sales

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Del Mar Database Promotes Sales and Marketing Executives; Katz Promoted to EVP, Sales and Marketing; Pommier Promoted to VP, National SalesSAN DIEGO--Jan. 17, 2006--Del Mar Database has promoted Rob Katz to executive vice president of Sales and Marketing and Rob Pommier to vice president of National Sales. Del Mar Database provides software solutions that enable small and medium-size lenders to reduce costs, fund more loans with fewer people, minimize errors and generate greater profits per loan.

As EVP of Sales and Marketing, Katz oversees all sales and marketing efforts for Del Mar Database, including business development strategy and execution, and maintaining and developing third-party relationships. Prior to joining Del Mar Database in 2001, Katz served as chief information officer for Monument Mortgage. He has more than 13 years of mortgage and technology experience and is a graduate of the University of California, Los Angeles.

As VP of National Sales, Pommier leads all sales efforts for the company and manages the sales team. Prior to joining Del Mar Database in 2004, Pommier served as vice president of Mortgage Banking for South Pacific Financial Corp. and senior vice president of Lending for Palomar Savings and Loan Association. He has more than 22 years of mortgage banking experience and is a graduate of Southern California College.

"One of the unique features of our executive team is that most of us are former mortgage bankers, and several of us - including Rob Katz and Rob Pommier - are even former DataTrac customers," said John Walsh, president of Del Mar Database. "Because we know what small and medium-size lenders go through on a daily basis, and because we understand the challenges inherent to their businesses, we are able to develop solutions that truly meet their needs. The more than 450 Del Mar Database customers benefit from these gentlemen and their 30-plus combined years of mortgage industry experience."

About Del Mar Database

San Diego-based Del Mar Database introduces new technologies to lenders of all sizes that leverage their existing tools to improve efficiencies, increase profitability and increase pipeline capacity. The company's proprietary software solution, DataTrac[®], enables lenders to reduce costs, generate greater profits per loan, minimize errors using business intelligence and fund more loans with fewer people. Founded in 1991, the company's customers include mortgage lenders, brokers becoming lenders, credit unions and community banks. Del Mar Database is a wholly owned subsidiary of Fiserv, Inc. (NASDAQ:FISV).

For more information, visit www.delmardb.com.